Transformations: Social and cultural dynamics in the digital age

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TOPIC 2.
Digitalisation and Social Transformation

✓ Need for evidence on the social determinants, dynamics and effects of technological innovation for society
✓ Knowledge required to optimise the benefits of technological transformation whilst mitigating the potential downsides for society

Three sub-topics:
• Digitalisation and social relations
• Digitalised work and organizations
• Knowledge and learning in the digital age

Cross-cutting aspects:
• Interdisciplinarity
• Diversity
The makings, workings and consequences of digitalisation

**Enthusiastic view**
- Immense potential of innovations to boost growth and social progress
- Technology as catalyst of citizen-driven transformations

**Skeptic view**
- Fear of technology undermining essential human qualities
- Threat to individual freedom, welfare and democracy
TOPIC 2a.
Digitalisation and social relations

✓ Effects of technological innovation for social relations

For example:

• Does digitalisation respond to new forms of temporality, and how has it changed the pace of social life?

• How does digitalisation impact the quantity and quality of the time we spend with family and friends?

• How do innovations shape gender relations, work-life balance and time use?
TOPIC 2b.  
*Digitalised work and organizations*

✓ New technology has created novel challenges for the labour market.

For example:

• Driving forces of digitalisation: what actors and policies promote it?
• Skill-biased technological change and social inequality
• Impacts on jobs, wages, productivity and quality of work
• Drivers and ramifications of outsourcing and gig economy
• Big data and organisational memory as motors of social change
TOPIC 2c.
Knowledge and learning in the digital age

Digitalisation redefines the nature of knowledge production and consumption

For example:

• Impact of digitalisation on elections, justice, media and ethics
• How do education systems meet emerging skill requirements?
• Effects on attention, cognitive and emotional capacities
• Role of data-intensive digital platforms in social transformation
• Artificial intelligence and data mining in social science research
Interdisciplinarity

Key goal:
- Inter- and transdisciplinary research is especially welcome
- Research cutting across several of the call themes, examining the interrelationships between different challenges is strongly encouraged

CHANSE invites:
- new research agendas
- applying new methodologies imaginatively in the field
- developing fresh comparative approaches to familiar issues
- using established techniques in previously unfamiliar areas
Diversity

CHANSE aims at promoting gender diversity:

**Gender in research:**
Research should consider gender inequality whenever appropriate (i.e. take into account the under-represented gender within specific context)

**Gender inclusion:**
- i) gender balance among the Principal Investigators
- ii) gender balance in the overall project teams as a whole.

For further information please see NORFACE statement on gender equality.
Thank you for your attention!

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